

TOGETHER TO CURE CYSTIC FIBROSIS

A STEP BY STEP GUIDE TO FUNDRAISING FOR
CURE4CF FOUNDATION

Cure4CF
Foundation

Local funding. Global solution.



1 IN 25
AUSTRALIANS ARE
CARRIERS OF THE
DEFECTIVE CYSTIC
FIBROSIS GENE.

AVERAGE LIFE
EXPECTANCY FOR
A PERSON LIVING
WITH CF IS ONLY

38

TAKING ON THE CHALLENGE TO CURE CF

Cystic fibrosis (CF) is the most common life-shortening inherited disease in the developed world. In Australia, a baby is born with CF every four days.

For a person living with CF, time is their worst enemy. Every infection, every hospitalisation, every laboured breath takes its toll as the disease progressively damages their airways, making it harder for them to breathe. The resulting irreversible damage to their lungs brings them one step closer to death. There is currently no cure.

Cure4CF Foundation aims to change that.

YOUR FUNDRAISING AT WORK



By raising \$100 you can help fund more than two hours of life saving medical research to further progress the cure for cystic fibrosis airway disease.



By raising \$1,000 you can provide enough funding for the research team to prepare one batch of high quality gene vector, an essential component in their laboratory gene transfer studies as they progress toward human clinical trials.



By raising \$10,000 you can help fund the cost of an experiment by a medical scientist that forms a vital part of the overall research pathway to cure cystic fibrosis airway disease.

Q&A: ASSOCIATE PROFESSOR DAVID PARSONS, HEAD OF THE ADELAIDE CF AIRWAY GENE THERAPY RESEARCH GROUP.

Associate Professor Parsons shares why your support of Cure4CF Foundation makes a real difference to medical research to cure cystic fibrosis airway disease.

WHY DO YOU NEED COMMUNITY SUPPORT?

Medical research costs a significant amount of money. Unfortunately, there are very few sources that support small pilot studies, nor is there enough funding to go around from the usual medical research funders for the large projects needed to confirm and extend successful ideas that we discover. Your assistance makes a big difference to what we can achieve as we pursue a cure for cystic fibrosis airway disease.

WHY IS YOUR TEAM BEST POSITIONED TO HELP FIND A CURE FOR CF AIRWAY DISEASE?

We see ourselves as part of the global effort to find a cure for CF lung disease. We are unique because our CF gene therapy method is the only one so far able to correct the fundamentals of CF airway function in a non-human model. And we have used highly specialised measurement methods, along with developing entirely new methods, in seeking better analysis method of airway health after potential treatments.

WHY IS THERE AN URGENCY TO CURE CYSTIC FIBROSIS??

Children continue to be born, unexpectedly, with CF and they have a greatly reduced life expectancy. But almost as important is that their personal life journey is dominated by the gradual destruction of their ability to breathe. It is something we can all imagine - the inability to have enough breath - and this gradual process eventually can steadily destroy the quality of their lives. Our goal is to prevent that lung disease ever happening; or at the very least create an effective treatment that lasts for months or years to improve the length and quality of people's lives.



CURE4CF FOUNDATION



ABOUT US

The Cure4CF Foundation, a registered not-for-profit charity, was formally established in 2009. The Foundation currently supports the work of a leading Australian gene therapy research team, based in Adelaide, as they work to develop a cure for cystic fibrosis (CF) airway disease. Cure4CF enlists public support to fast-track the development of this ground-breaking research, while also raising awareness of cystic fibrosis in the broader community.



NOW IS THE TIME TO CURE CYSTIC FIBROSIS!

RESEARCH TO CURE CF

Cure4CF Foundation believes that finding a cure for the airway disease, rather than ongoing treatment of symptoms, is the best outcome to improve quality and years of life for people living with CF.

For the past 15 years the Adelaide research team we support have been working on a gene transfer approach to cure CF airway disease, and have delivered a number of world first outcomes. They use a heavily modified virus to take the correcting CF gene into the airway cells, replacing the defective cystic fibrosis gene that causes CF airway disease. The aim is that the corrected cells will take over the job of producing the normal airway physiology, and so prevent or halt the lung disease process.

16,000 RESEARCH HOURS IN 2014/2015.

Because of community support, Cure4CF Foundation was able to provide vital funding to the Adelaide research team in 2014/2015. This allowed the research team to complete a number of key projects focused on Airway Gene Transfer; Stem Cells and X-ray Imaging, all of which have contributed to the acceleration of cystic fibrosis research toward the goal of human clinical trials.

70,000 PEOPLE LIVING WITH CF AND THEIR FAMILIES ARE DESPERATE FOR A CURE.

70,000 people world wide, 3,000 people living with CF in Australia, the majority under 38 years. We must hasten our efforts to cure cystic fibrosis airway disease to ensure these children and their families are given a quality and length of life that cystic fibrosis so devastatingly takes away.

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SA 5061
E: INFO@CURE4CF.ORG
P: 1300 131 480



WWW.CURE4CF.ORG

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HOW TO START MAKING A DIFFERENCE

Firstly, thank you for choosing Cure4CF Foundation to benefit from your fundraising efforts, we are so grateful you have joined us on our journey to cure CF. Our small team are here to help you in any way they can but we hope these tips might be a good place for you to start.

1 YOU ARE NOT ALONE

Get a group of friends, work colleagues or a committee together to help you. Don't forget to register your event with Cure4CF, we are here to help you every step of the way.

2 DECISION TIME

Decide what activity you are going to do, what are your interests? Will it be a running event, a movie night, a cycle event, bakeathon, girls night in or even a blacktie gala. The opportunities are endless!

3 BE REALISTIC

Don't take on too much, be realistic in your planning and setting your fundraising goals and allow enough time to prepare your event.

4 YOUR NETWORK

It is essential to have a network of people you can go to so you can sell tickets and ask for sponsorship. Make a list of everyone you know and start there.

5 YOUR ACTION PLAN

Set a budget, goals and timeline. Set your target income and plan exactly how you are going to raise that money. Keep costs at a minimum so you can make a real impact on the cure for cystic fibrosis. Think of who you could approach to sponsor your event or who could donate items for a raffle or auction. Download your event project pack from our website www.cure4cf.org.

6 PUBLICISE YOUR FUNDRAISING

Publicise your event or activity using posters, emails, social media, your local media and through word of mouth.

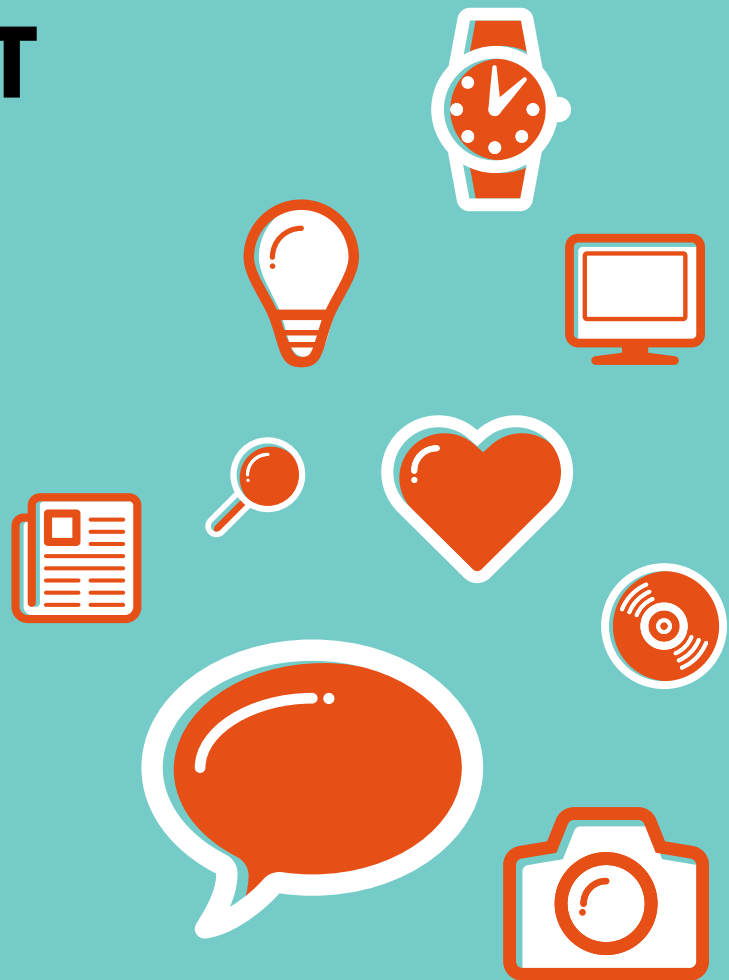
Cure4CF can help you write a media release and where possible will provide support on social media. Don't forget to take photos to share with your community after the event.

7 HOLD YOUR EVENT

On event day set up as early as you can. Make a checklist of everything you need. Ensure that all your first aid, security and health and safety plans are working. Ensure that all legal, insurance and permit considerations are covered.

8 CELEBRATE YOUR ACHIEVEMENT

Bank all of your fundraising dollars to Cure4CF and celebrate your efforts.



FUNDRAISING GUIDELINES

Thank you so much for your support of Cure4CF Foundation and for your efforts in raising funds toward a cure for cystic fibrosis airway disease. Once you have registered your event with us we will send you our detailed fundraising guidelines, but for now, here are some things you may need to consider when planning your event.

Fundraising for Cure4CF Foundation may in some instance require that you seek a permit, additionally you may require permission from local councils, police or managers of private property.

If you are holding a raffle and the value of the prize is over a certain amount (differs for each State) you will also need to apply for a lotteries license. Please contact Cure4CF if you would like help with this process.



If you are running an event for the general public, you may need to seek independent insurance advice to be suitably covered for public liability insurance. Cure4CF can only cover events we run directly and can accept no liability for any claim which may arise during the course of your event.

Using the Cure4CF Foundation logo and name requires our permission and where possible we will provide our supporter logo for your use. All creative and copy ie. posters, flyers etc must be approved in advance, please email us a draft version to info@cure4cf.org and we will get back to you at our earliest convenience.

How to donate

Set up a fundraising page with Everyday Hero so you can collect donations for Cure4CF online, all your receipting is done automatically for you making fundraising a whole lot more fun, and a lot less stressful. If you need any help setting up a page please contact us on 1300 131 480 and we can assist.

Alternatively you can deposit the funds you raise directly on our website www.cure4cf.org and your payment will be processed by Everyday Hero. Please email info@cure4cf.org with the amount you have deposited, your name and the date deposited.

Or you can deposit funds directly to our bank account via an Electronic Funds Transfer.

Account Name: Cure4CF Foundation

BSB: 805 022

Account Number: 03534231

Reference: Please provide your initials and surname.

Please email info@cure4cf.org to confirm the amount and date deposited.

Mail cheques or postal orders to Cure4CF, PO Box 181 UNLEY BC SA 5061

REGISTER YOUR EVENT WITH US

thank you for being part of our journey
to cure cystic fibrosis.



Email your registration form to info@cure4cf.org or post to PO Box 181 UNLEY BC SA 5061

CONTACT DETAILS

EVENT DETAILS

.....
Name

.....
Type of fundraising event

.....
Organisation (if applicable)

Date of event:

.....
Address

No. of attendees:

.....
Suburb State Postcode

Projected proceeds:

.....
Email Mobile No.

Are you having a street collection or public raffle?
Yes/No

DECLARATION: I declare that the information provided in this form is correct and that all proceeds from the event/activity will be deposited to Cure4CF Foundation within six weeks of the event date.

.....
Signature Date

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